



TOTAL
VISITORS
3301

TOTAL
EXHIBITORS
176

TOTAL
SPONSORS
15

C+K Events 2024/25 | Get Inspired Events 2024 + Apprenticeship Events 2025

Get Inspired Events

3 events held in North Kirklees, Kirklees and Calderdale

1868
Visitors

104
Exhibitors

9
Sponsors



64% of visitors heard about the events from school or college

Apprenticeship Events

2 events held in Kirklees and Calderdale

1433
Visitors

72
Exhibitors

6
Sponsors



What did visitors say about the events?

98%

of visitors said they were satisfied with the event

98%

of visitors said they found the events useful

“Great, my daughter doesn’t know what she wants to do post-16 and this event has really opened her eyes”
Parent feedback

“I learnt about careers I didn’t know about and was very useful” Young person feedback

“As parents we now understand apprenticeships, how they work and what opportunities are available” Parent/carers feedback

16% of visitors heard about the events from friends or family



Exhibitor Feedback 2024/25

What type of exhibitors were at the events?

40%
Employers

19%
Sixth form colleges

19%
Training providers

10%
Further education colleges

7%
Advice and guidance services

5%
Universities

Over **50%** of exhibitors at the apprenticeship events were employers



What did exhibitors say about the events?

98%

of exhibitors said they would support C+K events again

100%

of exhibitors said they found the events useful

“C+K events are always good and useful, well attended as always” Employment Hub

“Great event that garners lots of attention. A key event in our recruitment process” Employer

“Lots of young people are keen to know about apprenticeships and what is available to them. Well organised event. Thank you for inviting us” Advice service



**+MY
DIRECTIONS
.CO.UK**



Follow us @CKCareers

